





Giving back, in a sustainable way.















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At DMS we are passionate about our responsibility to preserve, protect and create a sustainable environment for future generations and the wildlife we share our planet with. Our **EcoGreen** and **EcoProtect** Strategies promise to ensure we act on our commitments to make real, effective, and decisive changes within DMS Plus and around the world. We have set ourselves goals to reach by 2023 and our progression will be reviewed annually to ensure we continue to make the positive changes promised. We will be adapting our strategies to fit the ever-changing climate and trends, ensuring our commitments are fulfilled and that our business continues to grow in a sustainable way. By introducing **EcoGreen** and **EcoProtect** to our business model we believe we have set ourselves up for more sustainable future, meeting the expectations of our industry, colleagues, and customers.

Change is required, and we want to lead the way in making our industry more sustainable.



EcoGreen is our sustainability promise to our customers, the Vet care industry, and the world. Acting as a reminder of the goals we have set ourselves and the need to constantly adapt, overcome and find more environmentally friendly methods of working and developing our product portfolio and our business. In developing our Strategy, we asked our colleagues several questions relating to the environment and here is what Katie our Operations Manager had to say when asked, what are your personal thoughts on sustainability and the growing environmental concerns worldwide?

"It's something I personally worry and care about, I try to recycle as much as possible and I'm personally joining the Terracycle system, it's also a hot topic for my daughter in school at the moment, it's their future which will be affected by our decisions today".

To show our commitment to sustainability we wanted to share steps we have already taken and our goals for the future. Here is how we are being sustainable already:



- All orders are sent in manufacturer packaging.
- Optional, Electronic invoicing only.
- We are utilising EDI technology to process orders for large groups.
- Paperless working and electronic quoting only.
- Energy efficient lighting (LED) has been implimented throughout the building.
- In 2015, DMS installed solar panels to our HO and warehouse and are now using our own Green energy.
- We have fitted water flow regulators to all taps to conserve water.



• We are re-using old packaging.

• 100% recycled paper is used for printing



• We supply 100% recyclable fluid containers.

• We recycle all paper and plastic waste.

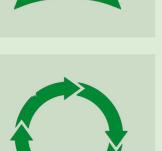
• We use ALL-IN-ONE Terracycle zero waste boxes.

DMS have rewilded an area of grassland with scattered native wildflowers and trees

Here are our goals:

- All company cars will be electric.
- Partner with Terracycle to remove and recycle used product from DMS customers sites.
- To replace harmful products with recyclable or more environmentally friendly products were possible.
- To ensure staff uniforms are made with sustainablably sourced materials.
- To increase environmentally friendly listed products by 30%.
- Invest further into charitable, eco-friendly organisations.
- Source locally.
- Recycle all old electronic equipment.







EcoProtect and our **Give Back Pledge** are at the heart of DMS and our core values. As our charitable branch, **EcoProtect** will continue to support several charities both locally and internationally, whether that be with our time, marketing, fundraising, or donation of product.

Here are some of the charities we continue to champion and how we have been able to help so far:

Providing support to members of the UK veterinary community and their families who have emotional, health or financial concerns.

Vetlife works to ensure that those engaged in the veterinary community are aware of available assistance, and signposts them to sources of help should they, or a colleague, be in need of support.





DMS is donating 50p from every MILA urinary cat catheter sold to **Big Paws 4Thought**, who support Big Cat Charities to educate and fund sustainable conservation across the world through the medium of photography and art.

DMS donated veterinary consumables to the CCF hospital in Namibia to be used in their new mobile neutering clinic for stray dogs. CCF's mission is to be the internationally recognised centre of excellence in the conservation of cheetahs and their ecosystems. CCF work with stakeholders to develop best practices in research, education, and use of land to benefit cheetah and all other species. CCF's vision is to see a world in which cheetahs live and flourish in coexistence with people, and a sustainable system that is protective of the environment, socially responsible, and economically viable.



For more information on the charities we support through our **EcoProtect** or **EcoGreen** promise please visit https://dmsveterinary.com/sustainability-and-giving-back-statements



















0333 9000 900



www.dmsveterinary.com



sales@dmsveterinary.com

DMS Plus Ltd, Unit 2-4, Blacknest Industrial Estate, Alton, Hamp-shire. GU34 4PX. Reg.No.9211123





